



Efficient Electric HOME EXPO

Event Report



INTRODUCTION

Efficient Electric HOME EXPO Report, September 2022

The *Efficient Electric HOME EXPO* was held on Saturday 10th September 2022 at **Woodlands Park, Essendon**.

The event was organised and run by unpaid volunteers of **Moonee Valley Sustainability (MVS)** and **Electrify Moonee Valley** (an MVS action group) in conjunction with community experts & local residents.

Our aim was to raise awareness of the **health, economic and environmental benefits of efficient electric homes**, since we know that switching to efficient electric heating, hot water and cooking appliances, and powering them by **clean renewable energy**, is the most effective action our community can take right now to reduce emissions.

Together, we can **create a cleaner, brighter and safer future** by electrifying our homes, businesses and transport.



OVERVIEW

- Approximately 350 people from Moonee Valley & around metro Melbourne attended the event
- Angela Clarke & Teresa Day (MVS) acknowledged Country & welcomed everyone
- Moonee Valley City Council Mayor Cr Samantha Byrne, Cr Katrina Hodgson & Cr Rose Iser spoke
- 11 stalls shared information, advice & delivered short talks in Woodlands Park
- 7 community experts spoke about health and energy efficiency in the Woodlands Park House
- 5 community experts shared their experiences of going all-electric in the historic Settlers Cottage
- An induction cooking demonstration including the 'Great Moonee Valley Boil Off' water boiling race
- Live music throughout the day by local band 'Citrus' on the Woodlands Park House verandah
- 2 vendors offering food and drink options
- 33 MVS volunteers planned, organised, coordinated and helped run the event
- Overwhelmingly positive feedback was received from attendees & stallholders alike
- Attendees valued talking to community experts highly & nearly all reported finding helpful information



FEEDBACK

Feedback received from stallholders included:

- "It was a really lovely event to be part of"
- "I would like to thank you for putting on the expo, organising it so efficiently, having so many helpers, taking the grief out of exhibiting, making it a pleasure to attend, promoting it so extensively and having so many people attend. **In fact, in 20 years of exhibiting, it was the best run expo I have ever been to**"



And that's a wrap! It was a great event thank you [Moonee Valley Sustainability](#) for organising ❤️ so many great conversations about solar and sustainability - the sun even came out to show its support 😊



it was really informative. i travelled from clayton for this. so nice to see work on this issue being done at this level as community engagement is critical for this change. Kudos to this group 🙌 look fwd to your next one

FINDINGS

We surveyed **53 attendees**. The results were:

- **96%** definitely / somewhat **found the information** they were looking for
- **98%** definitely / somewhat found it **useful speaking with people** who've made their home efficient
- **96%** definitely / somewhat **found suppliers and experts** they will follow up with
- **98%** definitely / somewhat found the information about **budgets, grants & rebates helpful**.

Comments on their favourite part included:

- "Community run"
- "Very friendly and helpful"
- "The locals who have gone electric"
- "Listening to local experience, talking with people who made their homes more efficient"

Based on feedback and our survey, we learnt that the community is very keen to find out how to electrify their homes. Facilitating conversations with community experts proved a very useful format to share that information.



ACKNOWLEDGMENTS

Efficient Electric HOME EXPO Report, September 2022

COORDINATORS

These 10 unpaid volunteers planned, organised & coordinated various sections of this event:

- Logan Shield (Management, Promotion, Signage)
- Teresa Day (Management, Stalls)
- Angela Clarke (Management, Cottage)
- Tom Danby (Management, House)
- Charlie Nancarrow (Tech & AV)
- Sooren Basil (Baz) (Traffic - Vehicle & Pedestrian)
- Kimberly Almeida (Food)
- Sara Melvin (Event Hub)
- Valerie Thiessen (Event Hub)
- Eleesa Jewell (Volunteers)

VOLUNTEERS

These 23 unpaid volunteers helped run this event:

- Daniel Mack (Cottage, House, Meet & Greet, Hub)
- Christine Cook (Meet & Greet)
- Peter Cook (Meet & Greet)
- Adele Roeder (Meet & greet)
- Alina Pung (Meet & Greet)
- Fiona Kenna (Event Hub)
- Dr Catherine Falconer (Event Hub)
- Brigid Cooper (Stalls)
- Michael Cooper (Stalls)
- Kevin Brennan (Cottage, Signage)
- Benjamin Day (Tech & AV)
- Patrick (& Oliver) Sheehan (House)
- Amy Gedge (House)
- Helen Kavanagh (Food)
- Tania Parker (Food)
- Suzanne Peyton (Food)
- Russell Danby (Meet & Greet)
- Anna Lanigan (Photos)
- Becky Bolu (Meet & Greet)
- Don Gorrie (Meet & Greet)
- Judith Napier (Meet & Greet)
- John Knox (Meet & Greet)
- Vincent Parisi (Equipment)

ABOUT US

Moonee Valley Sustainability (MVS) is a non profit community group and registered charity who promote, support, enable and advocate for sustainable living in Moonee Valley.

We grow community capacity to prevent further climate impacts and build climate resilience through education, campaigns, events, innovative projects, research and enabling community connection.

Electrify Moonee Valley (EMV) is an MVS action group dedicated to encouraging everyone to live a safe and comfortable life, powered entirely by renewable electric energy through education, events & advocacy.

CONTACT

Web: www.mvsustainability.org.au
Email (MVS): mvsustainability@gmail.com
Email (EMV): info@electrifymooneevalley.org.au
Facebook: www.facebook.com/MooneeValleySustainability
Phone: 0402 689 598 (Logan Shield)

www.mvsustainability.org.au

CONTRIBUTORS

These 12 unpaid community experts provided free information in the House & Cottage:

- Dr Jenny Huang (House)
- Dr Annabelle Warren (House)
- Matt Carland (House)
- Drew Kroker (House)
- Cameron Mollison (House)
- Michael Bankes (House)
- Joel Mackinnon (House)
- Dan Bradby (Cottage)
- Scott Trevean (Cottage)
- Peter Hormann (Cottage)
- Sarah Rickard (Cottage)
- Mark Maunder (Cottage)

STALLHOLDERS & VENDORS

These 13 businesses, groups and departments provided free information in Woodlands Park:

- Friends of Woodlands Park
- Allume Energy (Shared solar for apartments)
- EcoMaster (Insulation & draft proofing installer)
- Mount Coburg (Water wise gardens & wicking beds)
- Solar Victoria (State Solar Homes Program)
- EnviroGroup (Renewable energy products & systems)
- Renew (Publisher & sustainability advocates / consultants)
- One Solution Electrical & Plumbing (Induction cooktop installer)
- Incredible Solar (Solar & battery installer)
- Enviroflex (Insulation & draft proofing installer)
- Moonee Valley City Council (Sustainability & waste reduction information)
- Little MylkBar (Vegan coffee / food van)
- Strathmore Rotary (Community sausage sizzle)

PHOTOGRAPHER

Our professional event photographer was Kylie Grinham

